

Press Release

Salads, Sundaes and Spicy Dough Balls: PizzaExpress Launches New Summer Menu







Tuesday 18th June 2024, London: To celebrate the start of summer, PizzaExpress has launched a delicious menu of seasonal new dishes, perfect for the warmer months. Launching today, the UK's most iconic pizzeria is serving up delectable new additions including an array of plentiful and flavoursome salads, innovative takes on authentic Al Forno dishes, the return of a fan favourite twist on Dough Balls, and two show stopping desserts.

The perfect addition to PizzaExpress' already iconic menu, the new indulgent desserts include a feature of everyone's favourite biscuit: a **Biscoff Billionaire Sundae**. This decadent treat is created with Biscoff's signature Lotus biscuits and sauce, creamy vanilla and salted caramel gelato, finished with chocolate sauce and whipped cream – a delicious finale to any meal.

Those with a taste for the sweet life will also delight in the refreshing **Summer Berry and White Chocolate Sundae**, which combines smooth vanilla gelato, tangy mixed berries, and a sweet berry coulis, topped with lashings of whipped cream and white chocolate curls – the perfect mix of sweet and sharp.

The innovations don't stop there, with PizzaExpress bringing a whole host of new dishes to the marble table this season. From a dish the younger PizzaExpress fans will love in the **Piccolo Creamy Pesto**, a pasta creation of creamy béchamel sauce with basil and pine kernel pesto, to summer salads and the return of a fan-favourite Dough Ball creation, the new menu includes:

• **Dynamite Dough Balls:** a spin on the iconic Dough Balls and a returning favourite: Dough Balls coated in a fiery chilli, garlic and basil salsa, and cooled down with



PizzaExpress' famous garlic and herb dip. Fans of Dough Balls will rejoice with the return of this beloved twist.

- Vegan Buddha Bowl: a colourful bowl of mixed grains, balsamic roasted beetroot, roasted and fresh tomatoes, spinach and rocket with balsamic dressing, hummus and spiced toasted seeds, this dish joins PizzaExpress' menu which is already over 50% vegan or vegetarian.
- Goat's Cheese & Beetroot Buddha Bowl: this delicious salad returns, with the vibrant Buddha Bowl salad base topped with tangy goat's cheese and sweet beetroot.
- **Crispy Chicken Buddha Bowl:** a Buddha Bowl topped with succulent breaded chicken atop leafy greens, toasted seeds and sundried tomatoes.
- Carbonara PizzaExpress: an iconic dish, complete with smoky pancetta, Gran Milano cheese, garlic oil and silky béchamel sauce it's pure comfort in a bowl.
- Prawn Peperonata: a seafood twist on a classic dish, this hearty pasta is mixed with prawns, a tomato and garlic sauce, chilli flakes and roasted peppers and finished with fresh parsley.

PizzaExpress Food & Beverage Director Jane Treasure said, "The change of season is always a fun opportunity to play with seasonal ingredients, and our new summer menu is a delicious exploration of those flavours. The menu is packed full of exciting twists on fan favourites, offering even more choice to more customers. A taste of summer is served at PizzaExpress and we can't wait for customers to try it."

Those who dine at PizzaExpress this summer can also join the PizzaExpress Club, provding incredible rewards every time customers dine, from Dough Balls at Bronze to free childrens meals and more at Gold. Find out more at <u>pizzaexpress.com/club</u>.

Learn more at https://www.pizzaexpress.com/.

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For further information please contact the PizzaExpress press office on press@pizzaexpress.com

Notes to Editors:

PizzaExpress believes that dining should be one of life's highlights. It's why every
PizzaExpress pizzeria is packed with pizzazz and only the freshest and perfectly
sourced ingredients will do. It's why every dish is made with care—and flair.
Because at PizzaExpress, a pizza doesn't just mean dinnertime, it means
showtime. Whether they're dining in or out, on the menu customers will find icons
they know and love like Dough Balls, American Hot and the Sloppy Giuseppe, as
well as vegan or gluten-free options, and lighter dishes.



- Today, PizzaExpress has over 360 pizzerias in the UK which it continues to remodel at pace, alongside opening new & relocated pizzerias. It's also proud to sell an extensive range of supermarket products including the UK's best-selling salad dressing.
- Globally, customers are served through owned operations in Hong Kong and the UAE, as well as franchise operations across Asia, Middle East and Europe.
- PizzaExpress' digital transformation continues at pace with over 2 million customers now in the PizzaExpress Club – an industry leading loyalty scheme. Customers earn treats on the house every time they dine, from free children's meals for loyal members to Dough Balls just for signing up.
- Learn more about PizzaExpress including the story of how Peter Boizot founded the brand in Soho in 1965 at https://www.pizzaexpress.com/about-us.