



SUSTAINABLE EVENT MANAGEMENT POLICY

SERRAVALLE OUTLET MALL SRL aware of its role and responsibility towards customers, all interested parties and the environment in which it operates, has introduced an event sustainability management system in compliance with the requirements of the standard ISO 20121, to obtain a virtuous balance between the activities performed, the resources used and the impact on the environment and on the community, and works to use all the tools and initiatives capable of achieving it.

The areas of environmental impact on which we want to act are the use of resources and emissions, whether in the air, water or land.

To reduce the environmental impact of the event, therefore, all aspects related to it must be managed:

- waste management
- energy consumption
- water consumption
- transportation
- suppliers activity
- reception services

Each event also becomes an opportunity to spread the principles of sustainability, making the communication aspect important.

The objectives that the organization aims to achieve are mainly:

- Control and savings on energy and water consumption
- Optimization of resources
- Waste reduction
- Respect for the expectations of all interested parties
- Risk reduction in event management
- Compliance with all applicable laws and reference standards.

The following objectives are also of fundamental importance:

- ensuring the health & safety of workers (of our company, shops, suppliers) and visitors.
- Encourage the economic growth of the shops in the designer outlet and of the community through positive "effects" on the territory
- Continual improvement of the system and its performance
- The involvement of human resources
- Awareness and participation of suppliers in the implementation of our policy.

It is our objective to carefully evaluate every aspect of the event; carry out a correct planning and evaluation after its execution, examining possible consequences left.

This document is prepared taking as a reference point the declaration of intent and company values and will be made available to interested parties.

This policy will be reviewed annually by the top management and if necessary revised, in order to keep it adequate to the operational reality of the company and to the events organized.

Date: 12/07/2019

APPROVED BY: **top management**