

SERRAVALLE OUTLET MALL SRL aware of its role and responsibility towards customers, all interested parties and the environment in which it operates, apply to all activities carried out in the "designer outlet", a certified management system according to the following standards:

**ISO 14001:2015 ENVIRONMENT**



**ISO 45001:2018 HEALTH & SAFETY**



**ISO 50001:2018 ENERGY MANAGEMENT**



**ISO 9001:2015 QUALITY**



## EVENTS IN THE SERRAVALLE DESIGNER OUTLET

Periodically we organized promotional events that are very popular with the public.

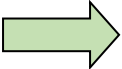
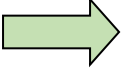

All events involve aggregation of people, generate an environmental and social impact (eg waste production, emissions deriving from mobility and energy consumption, water consumption, etc.).

### Sustainable development

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

It is essential for SERRAVALLE OUTLET MALL SRL to [organize sustainable events](#).

Sustainability of the event:

-  **ENVIRONMENT:** management of the environmental impact of the event
-  **SOCIAL:** regarding the impact of the event on social issues
-  **ECONOMIC:** value generated by its organization and implementation

For these reasons, SERRAVALLE OUTLET MALL SRL, has implemented a sustainable event management system based on the international standard [ISO 20121- event sustainability management systems](#).

These are our [objectives for the system](#):

- Performance improvement in terms of social, environmental and economic sustainability.
- The reduction of: waste, energy and water consumption
- Maintaining high health and safety conditions
- Involvement of all interested parties
- Awareness raising among the event participants
- Favor positive economic effects on the territory
- The involvement of suppliers in achieving sustainability objectives
- The evaluation of possible compensation projects necessary as a form of "compensation" for co2 emissions.

## CERTIFICATION OF THE EVENT BY INDEPENDENT CERTIFICATION BODY

During the event "Fashion Festival" of 15 October 2023, will be carried out an audit by the certification body "URS" to verify compliance with the ISO 20121 standard.



SEE ON OUR WEBSITE:

[DECLARATION OF INTENT AND VALUES](#) and the [SUSTAINABLE EVENT MANAGEMENT POLICY](#)

HOW WE CAN MAKE AN EVENT (AND EVERY OUR DAILY  
ACTIVITY) MORE SUSTAINABLE



- USE OF **LOW ENERGY CONSUMPTION LIGHTING** (LED)
- USE OF ENERGY PRODUCED BY A **PHOTOVOLTAIC SYSTEM**
- MAKE **SEPARATE WASTE COLLECTION**



PLEASE USE THE WASTE CONTAINERS AVAILABLE, RESPECTING THE DESTINATION.

- PUBLIC TRANSPORT PROMOTION** (DIRECT BUS LINES AND SHUTTLES FROM LOCAL RAILWAY STATIONS)
- PROMOTE THE **USE OF ELECTRIC VEHICLES** (IN OUR AREAS, THERE ARE RECHARGE STATIONS)
- LIMIT THE USE OF PAPER MATERIAL**, BY PREFERING ELECTRONIC MEANS OF COMMUNICATION
- PREFER **SUPPLIERS** THAT RECOGNIZE AND APPLY OUR PRINCIPLES AND **SUSTAINABLE PRACTICES**
- POST EVENT ASSESSMENT OF **CO2** EMISSIONS AND THE STUDY OF POSSIBLE FORMS OF COMPENSATION
- **RESPECT PEOPLE** AND GUARANTEE THE SAME CONDITIONS OF ACCESS TO ALL
- GUARANTEE A **SAFE PLACE**
- **LISTEN TO OTHERS** TO IMPROVE OUR ACTIVITIES

*We kindly invite you to propose any idea or initiative on how to improve the sustainability performance and for this you can contact the customer service of the center or use the contacts on our website.*

*thank you*